

Service Items	One Time/Setup	Monthly
Marketing Strategy, Management and Reporting (fractional CMO)		\$4,800-\$16,000
Marketing Strategy, Management and Reporting (Marketing Director)		\$3600-\$10,000
Discovery Analysis and Startegy Highlights (DASH) + Onboarding (mini-DASH)	\$9,600	
Discovery Analysis and Startegy Highlights (DASH) + Onboarding (DASH)	\$19,600 to \$39,600	
CVJ and Buyer Personas (Included in DASH)	\$3,000 to \$15,000	
Social Media Heartbeat Facebook, Instagram, LinkedIn, Twitter, Pinterest, TikTok, Youtube	\$750-\$1500	\$750-\$1500
Newsletter/Offer creation and Email Marketing	\$450	\$600-\$1,200
Press Releases	\$750-\$1500	
Funnels (per Funnel per channel)	\$1,200	\$1,200-\$2,400
Marketing Automation (Hubspot, Sharpspring, Active Campaign, Klaviyo, Mailchimp)	\$450+	\$450-\$9,000
CRM Management	\$450+	\$450-\$6,000
Paid Media Buying and reporting (Per Channel)		\$1,500 to 15% of media spend
Ad Copy and Creative (Per Campaign)	\$2,000-\$6,000	\$2,000
Landing Page	\$1,250	
Blogs 400-600 words	\$400	
Knowledge Base Article	\$800+	
10X Pillar Content/Whitepaper/Article	\$1600+	
Infographics	\$800-\$1600	
2D Explainer Videos	\$1550-\$3800	
SlideShow Videos	\$900-\$1800	
Technical SEO (On-page SEO)	\$3600+	
Webinar Set-up, Registrations, Emails and Management (not including Ads)	\$1500+	
Marketing Website Design and Web Development	\$6000+	
Marketing Website Content	\$6000+	
Marketing Website Hosting and Maintence		\$150
eCommerce Website Design and Web Development	\$18,000+	
eCommerce Website Content	\$6,000+	
eCommerce Website Hosting and Management		\$240
Conversion Rate Optimization (CRO)	\$3600+	\$3,000/test
Amazon Market Place Management	\$450+	\$750+
Linkedin Prospecting	\$500-\$1,000	\$795-\$2,495
Citation services		\$100+
Reputation Management		\$100+
Chatbots	\$800	\$200+
Support desk Setup and management	\$450	\$250+

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